



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
**(Autonomous)**  
**College with Potential for Excellence, Linguistic Minority Institution**  
**Affiliated to University of Madras**  
**Arumbakkam, Chennai 600 106**

## Value Education and Professional Ethics

S.No	Name of the Event	Page Number
1	Report on Value Education and Professional Ethics	2
2	Value Education Syllabus	4-5
3	Pictures of Value Education Programme	6-7
4	Code of Ethics Brochure	8-9

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**



## DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

(Autonomous)

College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras  
Arumbakkam, Chennai 600 106

### REPORT ON VALUE EDUCATION AND PROFESSIONAL ETHICS

Dwaraka Doss Goverdhan Doss Vaishnav College is known for imparting value-based education to final year UG students. The role of Value Education was envisaged as a formation and creation of awareness in the learners' community that skills and ethical values are essentially complementary. The curriculum is engaged with rigorous investigation of ethical issues, enlightened dialogue and the dissemination of knowledge that will lead to informed moral choice.

The college conducts classes, workshops in order to create an intellectual hub for the intelligentsia and the youth in the areas of ethics, education, social responsibility and transformation. Students have found this course to be extremely viable, there has been an exchange of information, and they have resolved contemporary issues. Furthermore they have also contemplated future challenges, with respect to how the millennials are losing touch with values and ethics. This course helps them to get back to their roots before they venture out into the corporate, academic and professional world.

#### Future Programmes

Specific activities envisaged for the future include:

- Rendezvous with the senior citizens at Old Age Home and with the indigent children.
- Planting of saplings and adoption of 100 year old trees.
- Preparing groundbreaking resource material for value education and applied ethics, such as monographs, books, journals, newsletters, video films, practical training modules.
- To undertake research in the area of "Applied Ethics and Human Values".
- To endorse Business/Professional Ethics among students through case studies.
- Organizing workshops to train teachers of various institutions in this field
- Association with various organizations engaged in similar activities.
- Organizing Symposia, Seminars, and Short-term Courses on relevant topics to promote awareness on such matters among students and professionals.
- To help the academic community to develop appropriate academic programs for explaining and sensitizing students towards value education and professional ethics.
- Organizing training and induction programs

**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**

## APPENDIX – 32 (S)

### UNIVERSITY OF MADRAS

#### CHOICE BASED CREDIT SYSTEM

#### PART-IV VALUE EDUCATION

#### Common for all U.G. & Five Year Integrated Courses

(Effective from the Academic Year 2012-2013)

#### SYLLABUS

#### PART-IV VALUE EDUCATION - III YEAR – FIFTH SEMESTER CREDITS : 2

**Objective :** Values are socially accepted norms to evaluate objects, persons, and situations that form part and parcel of sociality. A value system is a set of consistent values and measures. Knowledge of the values are inculcated through education. It contributes in forming true human being, who are able to face life and make it meaningful. There are different kinds of values like, ethical or moral values, doctrinal or ideological values, social values and aesthetic values. Values can be defined as broad preferences concerning appropriate courses of action or outcomes. As such, values reflect a person's sense of right and wrong or what "ought" to be. There are representative values like, "Equal rights for all", "Excellence deserves admiration". "People should be treated with respect and dignity". Values tend to influence attitudes and behavior and help to solve common human problems. Values are related to the norms of a culture.

**Unit I:** Value education-its purpose and significance in the present world – Value system – The role of culture and civilization-Holistic living – Balancing the outer and inner – Body, Mind and Intellectual level- Duties and responsibilities.

**Unit II :** Salient values for life- Truth, commitment, honesty and integrity, forgiveness and love, empathy and ability to sacrifice, care, unity , and inclusiveness, Self esteem and self confidence, punctuality – Time, task and resource management – Problem solving and decision making skills- Interpersonal and Intra personal relationship – Team work – Positive and creative thinking


**Unit III :** Human Rights – Universal Declaration of Human Rights – Human Rights violations – National Integration – Peace and non-violence – Dr. A.P.J Kalam's ten points for enlightened citizenship – Social Values and Welfare of the citizen – The role of media in value building.

**Unit IV:** Environment and Ecological balance – interdependence of all beings – living and non-living. The binding of man and nature – Environment conservation and enrichment.

**Unit V :** Social Evils – Corruption, Cyber crime, Terrorism – Alcoholism, Drug addiction – Dowry – Domestic violence – untouchability – female infanticide – atrocities against women-How to tackle them

#### Books for Reference:

1. M.G.Chitakra: Education and Human Values, A.P.H.Publishing Corporation, New Delhi, 2003

  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

2. Chakravarthy, S.K. : Values and ethics for Organizations: Theory and Practice, Oxford University Press, New Delhi , 1999.
3. Satchidananda, M.K.: Ethics, Education, Indian Unity and Culture, Ajantha Publications, Delhi, 1991
4. Das, M.S. & Gupta, V.K. : Social Values among Young adults: A changing Scenario, M.D. Publications, New Delhi, 1995
5. Bandiste, D.D.: Humanist Values: A Source Book, B.R. Publishing Corporation, Delhi, 1999
6. Ruhela, S.P. : Human Values and education, Sterling Publications, New Delhi, 1986
7. Kaul, G.N.: Values and Education in Independent Indian, Associated Publishers, Mumbai, 1975
8. NCERT, Education in Values, New Delhi, 1992
9. Swami Budhananda (1983) How to Build Character A Primer : Ramakrishna Mission, New Delhi
10. A Cultural Heritage of India (4 Vols.), Bharatiya Vidya Bhavan, Bombay. (Selected Chapters only)
11. For Life, For the future : Reserves and Remains – UNESCO Publication
12. Values, A Vedanta Kesari Presentation, Sri Ramakrishna Math, Chennai, 1996
13. Swami Vivekananda, Youth and Modern India, Ramakrishna Mission, Chennai
14. Swami Vivekananda, Call to the Youth for Nation Building, Advaita Ashrama, Calcutta
15. Awakening Indians to India, Chinmayananda Mission, 2003

  
PRINCIPAL

**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

\*\*\*\*\*





**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

**(Autonomous)**

**College with Potential for Excellence, Linguistic Minority Institution**

**Affiliated to University of Madras**

**Arumbakkam, Chennai 600 106**



**PRINCIPAL**

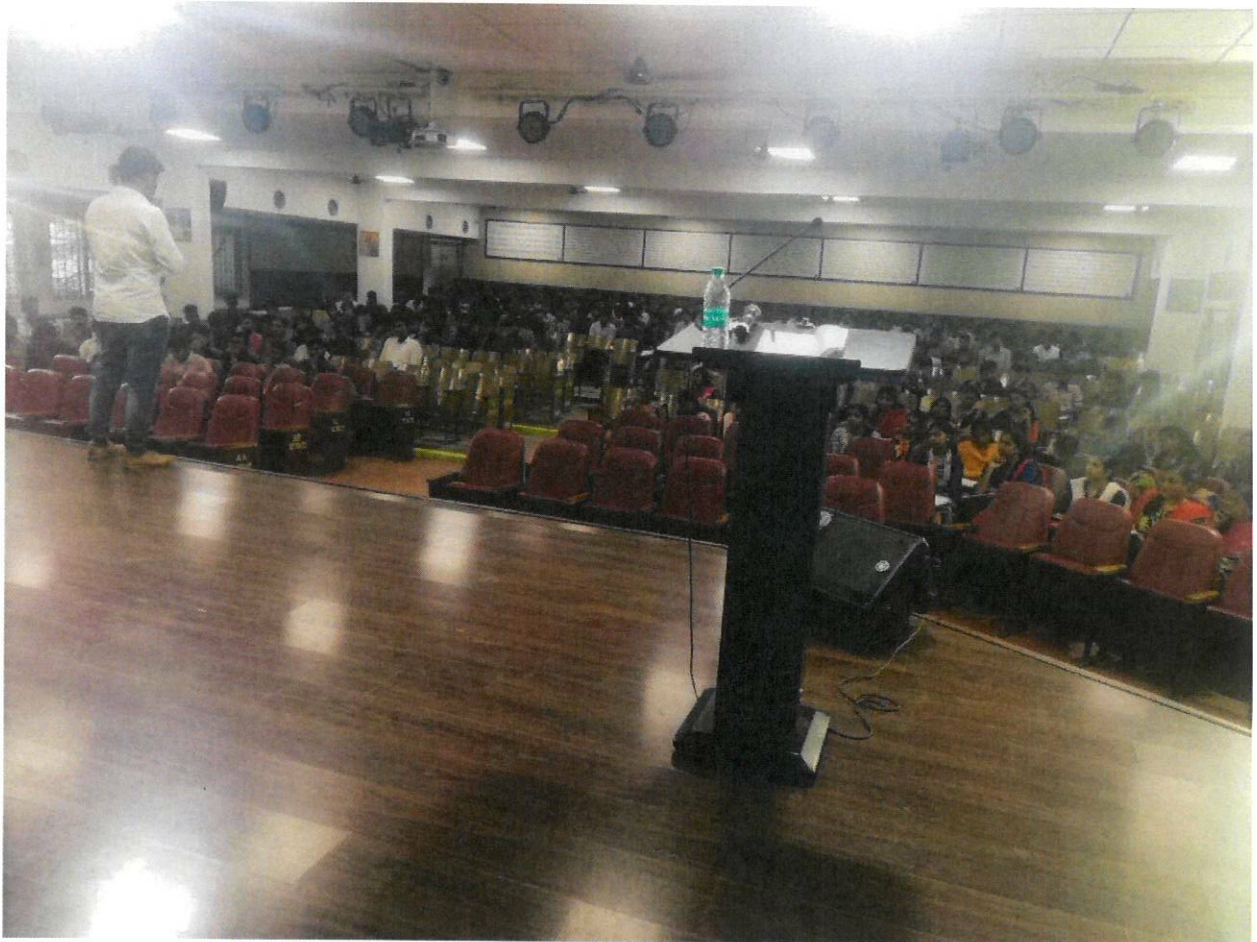
**Dwaraka Doss Goverdhan Doss  
Vaishnav College**

**Arumbakkam, Chennai - 600106.**

Value Education programme was organized in Lion's Edifice auditorium for the students. Mr.Raj Kumar from Wellness University presided over the session. The students were divided into separate batches of 200 students for each session.



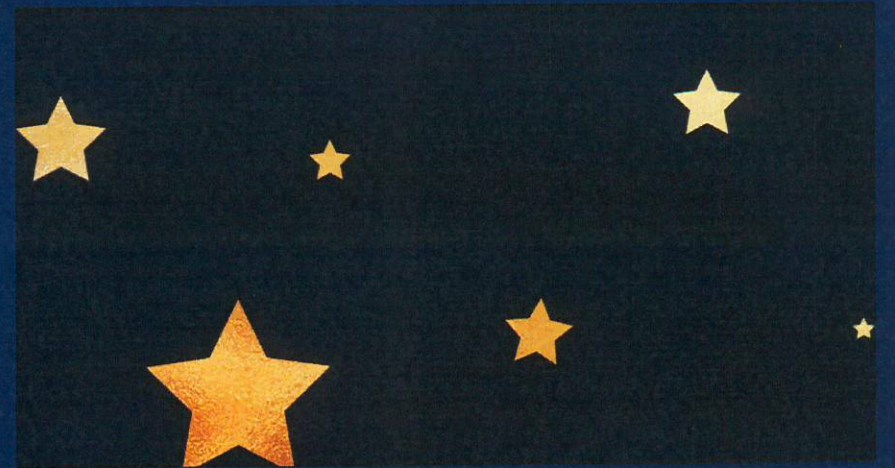
**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
**(Autonomous)**  
College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras  
Arumbakkam, Chennai 600 106



The students attending Value Education seminar in the college auditorium. The session was thoroughly engaging, core values and ethics were imparted to them.

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**





# CODE OF ETHICS

**DWARAKA DOSS  
GOVARDHAN DOSS  
VAISHNAV COLLEGE**  
(Autonomous)

College with potential for excellence  
Linguistic Minority Institution  
Affiliated to University of Madras  
NO.833, Gokul Bagh, Poonamallee  
High Rd, Arumbakkam, Chennai,  
Tamil Nadu- 600106





# POLICY ON CODE OF ETHICS

Dwaraka Doss Vaishnav College is committed to moral and lawful behaviour in all college level activities. Every member of the college is expected to abide by the applicable laws, rules, regulations and policies. The college has an Ethics policy to maintain and nurture an inclusive campus. It is an institution committed to fairness, honesty, professional integrity, respect, trust and benevolence among its employees and the student fraternity.

## OUR ETHICS

### PROFESSIONAL INTEGRITY

All the members of the college are anticipated to correspond to the highest ethical standard code of conduct and integrity. Every individual is foreseen to be honest, lucid and veracious.

### EQUITY

The college will be fair and just in all its decisions and activities.

### RIGHTEOUSNESS

The college is committed to being truthful and trustworthy. An honest learning and work environment will be provided by the college to everyone.

### ESTEEM

The college treats every person with civility, understanding and respect.

### TRUST


A healthy environment in the campus is built by trust. All ethical principles are encouraged and applied.

### HETEROGENEITY

Diversity is valued by the college. It promotes multicultural community that embraces a diversity of perspectives, opinions and ideas.

### RESPECT FOR ENVIRONMENT

In all accomplishable ways, all members of the college are anticipated to contribute to environment sustainability.

  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.